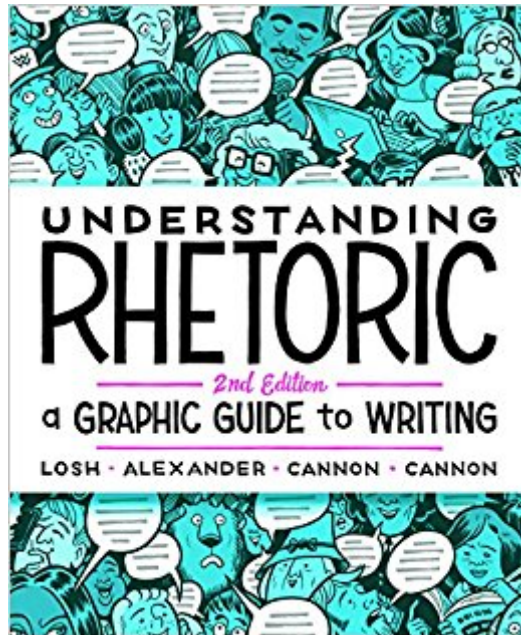The book was found

Understanding Rhetoric: A Graphic Guide To Writing

Synopsis

After shaking up writing classrooms at more than 450 colleges and universities, Understanding Rhetoric, the comic-style guide to writing that instructors have told us gets "nothing but positive responses from students," has returned for a second edition! Combining the composition know-how of Liz Losh and Jonathan Alexander with the comic-art credibility of Kevin Cannon (Far Arden, Crater XV) and Zander Cannon (Heck, Kaijumax), Understanding Rhetoric encourages deep engagement with core concepts of writing and rhetoric, as teachers and students alike have told us. With a new chapter on collaboration, unique coverage of writerly identity, and extensive discussions of rhetoric, reading, argument, research, revision, and presenting work to audiences, the one and only composition comic covers what students need to knowÃ¢ ¬â •and does so with fun and flair. A new "Walk the Talk" feature in each chapter helps students see how to put concepts to use in their own reading and writing. And the detailed instructorÃ¢ ¬â„¢s manual will help both novice and experienced instructors plan a course around Understanding Rhetoric.

Book Information

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Average Customer Review: 4.2 out of 5 stars   42 customer reviews

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Customer Reviews

Elizabeth Losh is the director of the Culture, Art, and Technology program at the University of California, San Diego, where she teaches about graphic novels, media theory, digital writing, and professional communication. She is the author of Virtualpolitik: An Electronic History of Government Media-Making in a Time of War, Scandal, Disaster, Miscommunication, and Mistakes (MIT Press, 2009) and The War on Learning: Gaining Ground in the Digital University (MIT Press, 2014). For

Bedford/St. Martin s, she is the co-author, with Jonathan Alexander, Kevin Cannon, and Zander Cannon, of Understanding Rhetoric. Jonathan Alexander is Professor of English at the University of California, Irvine. He teaches courses on writing, graphic books, science fiction, and sexuality sometimes all at the same time. In 2011 he won the Charles Moran Award for Distinguished Contributions to the field of Computers and Writing. The author, editor, or co-author of nine books, his work focuses primarily on the use of emerging communications technologies in the teaching of writing. He is the general editor of College Composition and Communication. Illustrators Kevin Cannon and Zander Cannon have worked for clients ranging from the National Oceanic and Atmospheric Administration to DC Comics, collaborating on such titles as The Replacement God and Smax and winning two Eisners for their work on Top 10."

This book ain't too bad. It's not the number one most exciting book for understanding the crossroads between comics and rhetoric, but it's a solid second if you are forced to read it for class, etc. Every other textbook is far more boring than this one, but it is a little dry in some areas. Still, more textbooks should be like this one!

My son is reading this for one of his summer reads... he's reading the comet style writing with not much fuss. I'll see how effective next semester when he must use it for his course work.

nice book

Was good

interesting book

Good packaging, arrived without any damaged.Fast shipping.Easy to read as the book is in comic style, but yet it gets the message across. Good for honing writing skills.

Great product. Very satisfied.a great read for any student or future educator.

Great condition!

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